

McCLOSKEY
BY OPIS, A DOW JONES COMPANY

28th McCloskey
Coal Conference of the Americas
April 22-24, 2025 | InterContinental Cartagena de
Indias | Cartagena, Colombia

Sponsorship Prospectus

[LEARN MORE](#)





28th McCloskey Coal Conference of the Americas

McCLOSKEY

BY DRI, A DOW JONES COMPANY

Position your brand as a market leader.

Join us at the **28th McCloskey Coal Conference of the Americas**, in Cartagena, Colombia. This premier event brings together decision-makers and industry leaders to discuss the ever evolving global coal markets, with a particular focus on Colombia's significant role in supplying both established and emerging markets.

Sponsoring this milestone event offers a unique opportunity to position your brand as a thought leader, showcase your expertise, and build valuable connections that will shape the future of the coal industry. Custom sponsorship packages are available to suit your specific needs and budget.

Don't miss this opportunity to engage in impactful discussions, build your brand and increase sales and profitability by elevating your profile among the buyers and decision makers who'll be gathering in Cartagena this April!

28th McCloskey Coal Conference of the Americas

McCLOSKEY
BY OPIS, A DOW JONES COMPANY

TABLE OF CONTENTS

WHY SPONSOR?

WHAT'S INCLUDED?

SPONSORSHIP TIERS

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

RESERVE YOUR SPONSORSHIP

Why Sponsor?

Gain a competitive advantage

By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

Solidify existing customer loyalty

A sponsorship at the **28th McCloskey Coal Conference of the Americas** is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the Conference. These customers and prospects are seeking solutions to their operational challenges – how can you help?

Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 200 current and potential customers – the Conference brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

What's Included?

Every sponsorship level at the **28th McCloskey Coal Conference of the Americas** [Platinum, Gold, Silver and Bronze] comes with the following set of marketing/brand-building benefits as part of your package.

28th McCloskey Coal Conference of the Americas

McCLOSKEY
BY OPIS, A DOW JONES COMPANY

✓	Recognition as a sponsor in pre-event marketing materials.
✓	Logo, company description and hyperlink on the event website, listed by sponsorship level [Platinum, Gold, Silver, Bronze].
✓	Complimentary "all-access" passes based on sponsorship level [details provided with each package].
✓	Dedicated liaison to coordinate sponsor benefits.
✓	Recognition of sponsorship by Conference chair during the Welcome and Opening Remarks.
✓	Logo, company description and hyperlink in event "app", available to all delegates one [1] week prior to the event.

28th McCloskey Coal Conference of the Americas

McCLOSKEY

BY OPIS, A DOW JONES COMPANY

Sponsorship Tiers



Platinum

[SEE ALL SPONSORSHIPS](#)



Gold

[SEE ALL SPONSORSHIPS](#)



Silver

[SEE ALL SPONSORSHIPS](#)



Bronze

[SEE ALL SPONSORSHIPS](#)

Platinum Sponsor Options

28th McCloskey Coal Conference of the Americas

McCLOSKEY
BY OPIS, A DOW JONES COMPANY

In addition to the benefits listed on page 5, your Platinum Sponsorship includes 3 complimentary “All Access” registrations to the Conference and your choice of one of the following premium sponsored items.

Welcome Reception

Two hours of brand building exposure on the opening night of the Conference that includes signage as attendees come through the door and your logo displayed at the bar, food stations and tables.

[Lock-in Now](#)

Networking Cocktail Reception

Two hours of brand building exposure at the end of Day one of the Conference that includes signage as attendees come through the door and your logo displayed at the bar, food stations and tables.

[Lock-in Now](#)

Networking Luncheon

1.5 hours of brand exposure which includes signage as attendees come through the door and logo placement at each table, food stations and other areas of concentrated networking.

[Lock-in Now](#)

Gold Sponsor Options

In addition to the benefits listed on page 5, your Gold Sponsorship includes 2 complimentary “All Access” registrations to the Conference and your choice of one of the following premium items.

28th McCloskey Coal Conference of the Americas

McCLOSKEY
BY OPIS, A DOW JONES COMPANY

Tote Bag

Logo placed in a high visibility position on the canvas bags provided to all attendees.

[Lock-in Now](#)

Badge Lanyard

Logo featured in a repeat pattern on a lanyard that holds all attendee badges.

[Lock-in Now](#)

Hotel Key Cards

Your logo printed on the hotel room key cards of all attendees registered in the Coal Conference of the Americas room block and distributed at check in at the host hotel.

[Lock-in Now](#)

Pad and Pen

Your logo placed prominently on a notepad and pen provided to each attendee during registration.

[Lock-in Now](#)

Charging Station

Your company's logo featured on cell phone charging station available to all attendees.

[Lock-in Now](#)

Floor Banner

10' x 10', 4/C “floor cling” displayed in a prominent location in the venue.

[Lock-in Now](#)

Wireless Internet Sponsor

Sponsor's logo will be reflected on wireless internet information provided to all attendees, includes customized SS ID and password.

[Lock-in Now](#)

Silver Sponsor Options

In addition to the benefits listed on page 5, your Silver Sponsorship includes 1 complimentary “All Access” registration to the Conference and your choice of one of the following premium items.

28th McCloskey Coal Conference of the Americas

McCLOSKEY

BY OPIS, A DOW JONES COMPANY

Networking Refreshment Break [3 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected refreshment break.

[Lock-in Now](#)

Networking Breakfast [2 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected breakfast.

[Lock-in Now](#)

Bronze Sponsor Options

In addition to the benefits listed on page 5, please make your choice of one of the following premium items.

28th McCloskey Coal Conference of the Americas

McCLOSKEY
BY **GPIS**, A DOW JONES COMPANY

Literature Table

A 6-foot draped table to showcase your products and services to all attendees for the duration of the event.

[Lock-in Now](#)

Literature Distribution

Your corporate literature distributed on the chairs of all attendees during the general session.

[Lock-in Now](#)



OPIS A DOW JONES COMPANY

**28th McCloskey Coal Conference
of the Americas**

28th McCloskey Coal Conference of the Americas

McCLOSKEY

BY OPIS, A DOW JONES COMPANY

Reserve your Sponsorship

Sponsorships for the **28th McCloskey Coal Conference of the Americas** are available on a “first come, first served” basis and are expected to sell out far in advance of the event, so don’t delay and risk losing the item that you’ve been considering!

To reserve your individual networking function or branded item, please contact:

David Coates
Executive Director – Global Conferences and Events
+1.713.305.0116
dcoates@opisnet.com

Thank you for your business and support - We look forward to seeing you at the Conference in April 2025!