# OPIS A DOW JONES COMPANY

17th Annual RFS, RINs & Biofuels Forum

September 22-24, 2025 | Radisson Blu Aqua Hotel Chicago, Illinois

# Sponsorship Prospectus

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# Position your brand as a market leader.

Join us at the **17th Annual OPIS RFS, RINs & Biofuels Forum**, the premier gathering designed to connect decision-makers and industry leaders in the evolving biofuels markets. This event offers a unique platform to engage in impactful discussions, foster meaningful relationships, and explore opportunities in this rapidly growing sector.

The Forum will bring together key stakeholders to collaborate on strategies, negotiate partnerships, and uncover new business prospects that drive growth and innovation.

Don't miss your chance to sponsor this milestone event—position your brand as a thought leader, showcase your expertise, and build valuable connections that will shape the future of both the renewables industry and your company.

17th Annual RFS, RINs & Biofuels Forum

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# Why Sponsor the RFS, RINs & Biofuels Forum?

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# Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 300 current and potential customers – the Forum brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

# Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the Forum. These customers and prospects are seeking solutions to their operational challenges – how can you help?

# Solidify existing customer loyalty

A sponsorship at the 17th Annual OPIS RFS, RINs & Biofuels Forum is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

# Gain a competitive advantage

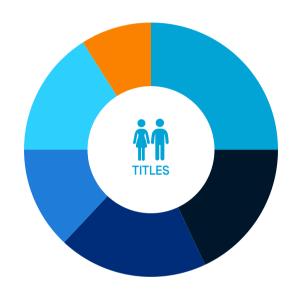
By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

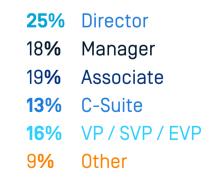
# 2024 Audience Profiles

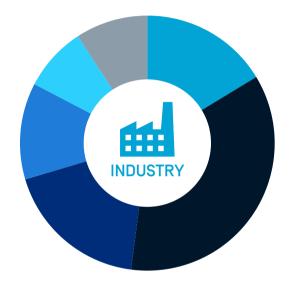
200+ attendees 30+ speakers 54% of the audience director level or above

# Who Attends:

- C-Level Executives
- Carbon and Biofuels Traders
- Commercial Planning Manager
- Contract Manager
- Fuel Analyst
- Fuel Procurement Manager
- Managing Director
- Market Research Director
- Marketing Manager
- Sales/Business Development Director







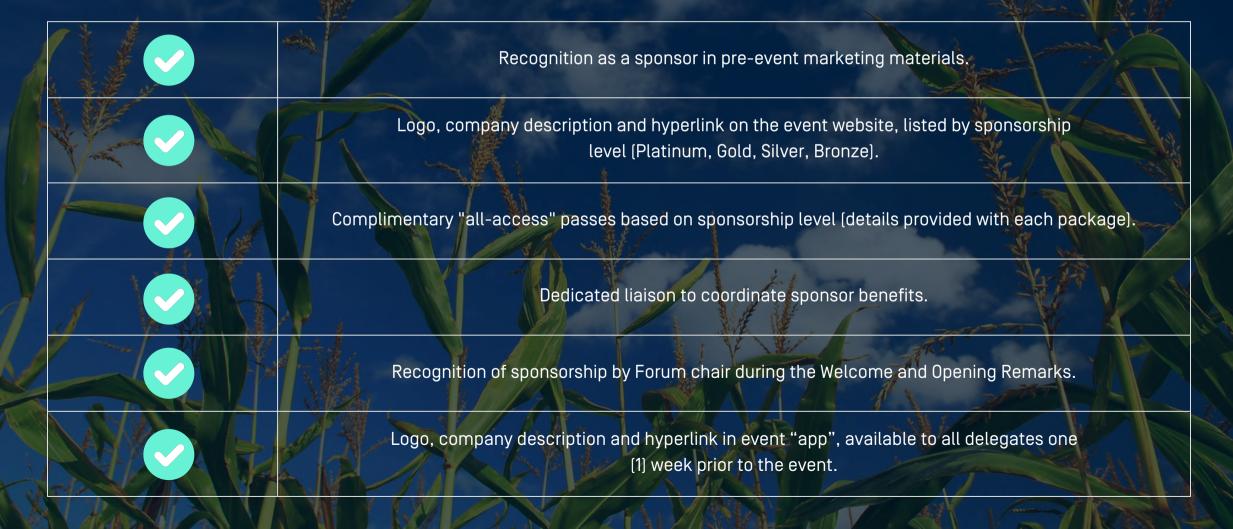
<b>16</b> %	Renewables
<b>35</b> %	Finance, Investment and Trading
18%	Policy and Regulatory
12%	<b>Energy Transition and Sustainablity</b>
8%	Technology and Innovation
11%	Other

# What's Included?

Every sponsorship level at the 17th Annual OPIS RFS, RINs & Biofuels Forum (Platinum, Gold, Silver and Bronze) comes with the following set of marketing/brand-building benefits as part of your package.

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## OPIS A DOW JONES COMPANY

# Sponsorship Levels



**Platinum** 



Gold



**Silver** 



**Bronze** 

SEE ALL SPONSORSHIPS

SEE ALL SPONSORSHIPS

SEE ALL SPONSORSHIPS

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# Platinum Sponsorship

In addition to the benefits listed on page 5, your Platinum Sponsorship includes 3 complimentary "All Access" registrations to the Forum and your choice of one of the following premium sponsored items.

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## Welcome Reception

Two hours of brand building exposure on the evening of September 22, that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

## Networking Reception

Two hours of brand building exposure at the end of Day one of the Forum (September 23) that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

## Networking Luncheon

1.5 hours of brand exposure during the luncheon on September 23 that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

**Lock-in Now** 



# Gold Sponsorship

In addition to the benefits listed on page 5, your Gold Sponsorship includes 2 complimentary "All Access" registrations to the Forum and your choice of one of the following premium items.

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## Tote Bag

Logo placed in a high visibility position on the canvas bags provided to all attendees.

## Badge Lanyard

Logo featured in a repeat pattern on a lanyard that holds all attendee badges.

### Hotel Key Cards

Your logo printed on the hotel room key cards of all attendees registered in the RFS, RINs & Biofuels Forum room block and distributed at check in at the host hotel.

# Pad and Pen

Your logo placed prominently on a notepad and pen provided to each attendee during registration.

#### **Lock-in Now**

## **Charging Station**

Your company's logo featured on cell phone charging station available to all attendees.

#### **Lock-in Now**

### Floor Banner

10' x 10', 4/C "floor cling" displayed in a prominent location in the venue.

#### **Lock-in Now**

#### Wireless Internet Sponsor

Sponsor's logo will be reflected on wireless internet information provided to all attendees.

### **Lock-in Now**

#### Strategic Dialogue

A 20-25 minute presentation on a relevant topic to be mutually determined by sponsor and event organizer.

Presentation will be structured to enhance the attendee experience, and provide market intelligence to delegates while providing commercial benefit to sponsor's products/services.

#### Lock-in Now Lock-in Now

#### **Lock-in Now**

# Silver Sponsorship

In addition to the benefits listed on page 5, your Silver Sponsorship includes 1 complimentary "All Access" registration to the Forum and your choice of one of the following premium items.

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# Networking Refreshment Break (1 Available)

Sponsors logo on food/beverage stations, table tents and napkins during a selected refreshment break.

# Networking Breakfast [2 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected breakfast.



# Bronze Sponsorship

In addition to the benefits listed on page 5, please make your choice of one of the following premium items.

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### Literature Table

A 6-foot draped table to showcase your products and services to all attendees for the duration of the event.

### Literature Distribution

Your corporate literature distributed on the chairs of all attendees during the Day One of the general session.

**Lock-in Now** 

# Reserve your Sponsorship

Sponsorships for the 17th Annual OPIS RFS, RINs & Biofuels
Forum are available on a "first come, first served" basis and are
expected to sell out far in advance of the event, so don't delay
and risk losing the item that you've been considering!

To reserve your individual networking function or branded item, please contact:

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dcoates@opisnet.com

Thank you for your business and support - We look forward to seeing you at the Forum in September 2025!

