



OPIS Bottom Line Report

Gain visibility beyond the posted rack value

The OPIS Bottom Line Report on OPIS RackPro helps users find the market floor, which can help them negotiate better deals, whether buying or selling wholesale.

The OPIS Bottom Line Report goes beyond traditional rack pricing to uncover where the true deals are happening. OPIS observes hundreds of branded and unbranded offers at prices under the OPIS Rack Low.

Market Challenge



Every day, hundreds of branded and unbranded fuel purchases are completed at prices below the posted OPIS Rack Low wholesale price. Many of these deals are negotiated privately and details are not publicly available.

How We Help



The OPIS Bottom Line Report reveals offers observed lower than the OPIS Low, for prices at the terminal level, including TVAs (Temporary Voluntary Allowances), volume discounts and other special rebate offers.

Key Features & Benefits

Improved Market Clarity

Visibility on the average observed prices below the OPIS Low gives you more insights on price trends & market competitiveness.

Understand Market Activity

The number of observed price offers below the OPIS Low gives you an idea of the level of pricing activity and the range of available options.

Easier Data Analysis

Effortlessly link Bottom Line data with other rack data, simplifying the process of comparing & analyzing fuel prices across different locations.

Additional Benefits

- Enhance your negotiating leverage with suppliers.
- Find the estimated market floor when pricing competitively.
- Determine if the price you're paying is competitive.
- Uncover what very large purchasers are likely paying.
- Compare price differences between morning and night with 2x/day publication.

